

# Metal + Tech

International Sheet Metal Show in  
Southern China focusing on sheet metal  
processing technologies

November 27-30, 2018

Foshan, Guangdong Tanzhou International  
Convention and Exhibition Center

[www.metaltechchina.com](http://www.metaltechchina.com)

# 2018



Deutsche Messe



FIERA MILANO

Metal + Tech

FOSHAN

# Join the new hotspot for the Metal Manufacturing 2025 strategy in Southern China

Situated on the west bank of the Pearl River, Foshan city is rising as an industrial corridor representing the highest standard of Chinese equipment manufacturing. By 2020, Foshan will see its added value of the equipment manufacturing industry totaling RMB250 billion and total industrial output value exceeding RMB1 trillion.

In the layout of China's manufacturing industry, Beijing, Shanghai, Guangzhou, Shenzhen and other center cities are moving out their manufacturing industries and focusing on the tertiary industry instead. Foshan has built its enormous comparative advantages in the dislocation competition. Among cities centered on the manufacturing industry, Foshan boasts the best infrastructure. Compared to cities in Central China, Foshan has conquered the high end of the industrial chain.

Foshan is famous for its metal and functions and serves as a transit place for metal sheet processing and trade nationwide. Foshan is full of metal logistics parks and steel & iron markets, exhibiting huge demands for metal equipment. Metal + Tech 2018 is intended to meet these demands, through positioning its forward-looking layout and leveraging sheet metal advantages of Foshan.



## Foshan



Industry base for home appliances and intelligent equipment, automotive base in South China as well as industrial base for Robotation Academy and precision manufacturing equipment

## Zhongshan



Industrial park of optoelectronic equipment, wind power equipment, hardware industrial base and lighting innovation base

# Professionalism: Enable products to find the market, while bringing the buyers to the market

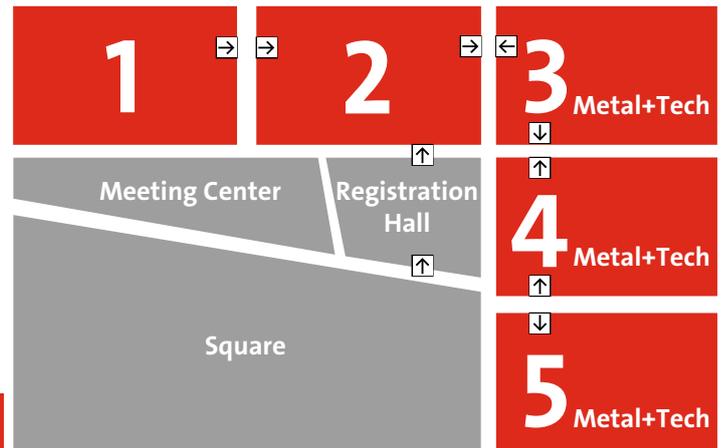
In Foshan, a manufacturing base for metal sheet processing, Metal + Tech aims to establish a one-stop trade platform for purchasers and decision-makers from neighboring industries and showcase various technologies and solutions for metal sheet processing. With increasing popularity of integrated production, the intelligent metal sheet processing and digitalized metal factories are increasingly improving efficiency and maximizing the output in line with this trend.

## Hall 3 Metal + Tech (Aluminium)

- Primary Aluminium
- Aluminium Material
- Aluminium Processing & Machinery
- Aluminium Product and Application

## Hall 4&Hall 5 Metal+Tech(Sheet Metal)

- Sheet Metal, semi-finished and finished products
- Handling technology
- Separation technology
- Forming technology
- Flexible sheet metal working technology
- Tube/ section working
- Processing of sheet metal/ plastic hybrid structures
- Machine elements and components
- Joining and fastening technology
- Tool technology for sheet metal/ plate working
- Surface technology
- Process control and quality assurance
- Data processing (hard - and software)
- Services, information and communication
- Factory and warehouse equipment, safety at work, environment protection



Yangjiang



City of scissors and metal & knife

Jiangmen



Manufacturing base for stainless steel products and world-class rail transport and industrial base for motorcycles

Zhaoqing



Manufacturing of automotive parts and components

Zhuhai



Aviation industrial park, and manufacturing base for ship & marine engineering equipment

# Review of the show in 2017

The China Blech 2017 (the next exhibition with new name METAL+TECH) came to a successful conclusion at Foshan • Guangdong Tanzhou International Convention and Exhibition Center. The first session attracted leading enterprises in the industry such as Amada, Yawei and Accurpress. Nearly 100 exhibitors showcased their cutting-edge core technologies and products in an exhibition area of 13,000m<sup>2</sup>.

In 2018, as the organizer of MWCS, Deutsche Messe AG partners with Guangzhou Xuanhua Exhibition Co., Ltd. (D PES), to fuel the Metal 2025 Initiative. The exhibition is expected to be held in an area 30,000 m<sup>2</sup> and attract more than 40,000 trade buyers, which generates a new round of win-win cooperation.

## Major exhibitors for 2017 (Listed in no particular order)



### Exhibitors' Comments

#### AMADA International Trade (Shenzhen) Co., Ltd

AMADA has always been dedicated to achieving joint development with clients and contributing to the international community through its business. As six cities and one district on the west bank of the Pearl River are designated as demonstration zones of the "Made in China 2025" Initiative, we believe that the equipment manufacturing industry is embracing its promising prospects in the region. Thus, we work with the organizer and jointly create this professional platform dedicated to this segment market and bring our latest technologies and services to customers, achieving expected exhibition effect. We wish this platform jointly developed by us a bright future!

#### Jiangsu Yawei Machine Tool Co., Ltd.

Taking leading technologies as its development strategy, Jiangsu Yawei Machine Tool Co., Ltd. brings its advanced equipment to this show, such as the optical fiber laser cutting machine, servo turret punch press and numerical control bending machine. At this event, we deepen our relationship with our clients in Guangzhou and Foshan and find more potential clients. Various supporting services from the organizer demonstrate its strong professionalism and improve the efficiency and exhibition effect for exhibitors. The proportion of trade visitors is much higher than exhibitions of the same kind in South China. We hope that both parties will achieve bigger win-win results next year with the participation of Deutsche Messe AG!

#### Accurpress (Suzhou) Machinery Co., Ltd.

This event is targeted at surrounding areas high-end gathering metal molding processing enterprises. Although this is the first session with less popularity among the public, it attracts a large number of enterprises and trade visitors. As Accurpress (Suzhou) Machinery Co., Ltd. is a high-end enterprise in the industry, it's our great pleasure to attend this event, during which we achieved fruitful results. Look forward to the next show.

### Visitors' Comments

#### Ms. OuYang, Secretary General of Foshan Nanhai Machinery Equipment Industry Association

It's my great pleasure to attend this event in South China. The Guangdong Tanzhou International Convention and Exhibition Center is a high-standard venue with German quality. Upon receipt of the invitation from the organizer, I keep in close touch with the event. Held in Foshan, a manufacturing base, full of machinery tool enterprises and well prepared by the organizer, this show will get better and better. Next year, we will give an advance notice to our over 200 members and bring several batches of visiting groups to the show.

#### Mr. Kan, Engineer of Metal Shop, Guangdong Midea Kitchen Appliances Manufacturing Co.,Ltd.

There is a promising business environment in Foshan and the west bank of the Pearl River. We're delighted to attend such fair customized to our products in our home city. At this event, we meet some exhibitors which are also our suppliers. Through this platform we can exchange with our partners and see the latest alternative technologies and products. Next year, we hope that the organizer could organize more onsite activities and we will schedule to attend the show in advance.

#### Mr. Yuan, Purchase Manager, Vicruns Electric (Shenzhen) Technology Co., Ltd.

Except from the invitation mail from the organizer, we also are invited by the exhibitor to have a one-day visit, during which we feel that this show is not inferior to other metal fairs held in second-tier cities. Although the show needs to expand its scale, its high exhibitor quality impresses us a lot. The event provides much valuable information for me. And I believe it will expand its influence with the integrated development of Guangzhou and Foshan city. Looking forward to next show!

# Six Reasons for Metal + Tech

- ① **Covering South China** - the most key top-notch equipment manufacturing market in China
- ② **Set Foot in Foshan** - the world-level metal city driven by the industry strategy of South China
- ③ **100 Billion Scale** - Liyuan Metal Logistics Mall is only one km away from the fairground
- ④ **Pursuing the Excellence** - concurrent with “China Stainless Steel Conference”
- ⑤ **Depression Effect** - tremendous investment potential and development space driven
- ⑥ **Expert Support** - the authoritative organizer and world-class conference and exhibition center

## ■ Highlights and Advantages

### 01 Advantages of the Venue

The Guangdong (Tanzhou) International Convention and Exhibition Center (GICEC) is the first Chinese exhibition hall specialized in professional industry fairs. Partnering with GICEC, Deutsche Messe AG provided continued consultation regarding planning and design after visiting the site. GICEC is the only venue of its kind in China tailored to serve specific needs of industrial exhibitions, with a weight-bearing capacity of 10 tons and its clear height of halls reaching nine meters for delivering the automotive crane and sail boat. Phase I consists of five halls, spanning 9,000 m<sup>2</sup> of net surface areas and five halls of Phase II will be delivered in September 2018. Located in the core of Guangzhou-Foshan mega-city, GICEC boasts its privileged location in the most important transportation hub of the Pearl River Delta.

### 02 Regional Advantages

A well-developed industrial cluster has taken shape in the Pearl River Delta, with the large-scale metal sheet market concentrated in Foshan. According to the incomplete statistics, there are over 10,000 manufacturers in such fields as metal processing, metal parts, home appliance supporting, chassis and cabinet, vehicle and motorcycle parts. With promulgation of the action agenda for the Made in China 2025 strategy, the industrial optimization, technological innovation and quality improvement in the future will trigger a new round of economic engines for metal and pressing industries in the basic processing sector.

### 03 Advantages of the Organizer

As the organizer of the Metalworking and CNC Machine Tool Show (MWCS), Deutsche Messe AG has several years of experience in serving machine tool exhibitors and keeps improving details, with exhibition effects and service standards highly recognized in the industry.

### 04 Government Support

The Foshan government has specially issued related favorable policies for the industrial fairs in terms of the planning and usage of newly-established venues, embracing the high-standard important exhibitions with considerate services and brand-new equipment and giving the organizers more space to build and cultivate the brand of industrial fairs.

**Foshan, Guangdong Tanzhou International Convention and Exhibition Center**



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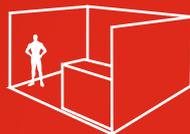
## Stand lease



### Raw space stands

- Indoor raw space  
(18m<sup>2</sup> onwards)

RMB 1080/sqm  
(Chinese VAT6% included)



### Standard stand

- Standard stand (9m<sup>2</sup> onwards)
- Wall panels
- Carpet
- Desk x 1
- Chair x 2
- 220v electrical socket x 1
- Company fascia board in Chinese and English x 1
- 100w spotlight x 2

RMB 1200/sqm  
(Chinese VAT6% included)

### Exhibitor services

- Standard catalogue entry
- On-site services by the organizers
- Online business matching
- On-site Internet services
- Free admission vouchers
- Subscription to industrial news

## Opening hours

09:00-17:00 Nov.27th.2018  
09:00-17:00 Nov.28th.2018  
09:00-17:00 Nov.29th.2018  
09:00-14:00 Nov.30th.2018

## Move-in date

Nov.24th-26th.2018

## Move-out date

14:00-21:00 Nov.30th.2018

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